

# EMERGING NATIONS

INTERNATIONAL BUSINESS MAGAZINE

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## ADVERTISING RATES 2015 / 2016

### PROFIL OF OUR DATABASE

This is a web-magazine distributed to European companies. We have a database of 10,000 European companies. It includes:

- 35 % of industrial companies – manufacturers, chemical companies, pharmaceutical companies, nuclear equipment, computing and electronic companies, textile industry, environment firms, auto parts, metal industry, foundries, industrial subcontracting, food processing industry, agribusiness...,
- 20 % schools – business schools, engineers, poles of competitiveness, defense schools, professional unions and federations,
- 20 % wholesalers, travel agencies, tours operators, industry of culture, car rent, corporate services,
- 10 % business lawyers, export consulting, banks and financial services, insurances, expatriates associations,
- 10 % administrations internationales organizations, embassies, Ministries, French alliances...,
- 0,5 % logistics companies, packaging manufacturers, architectures firms...

### ADVERTISING RATES EXEMPTED FROM VAT

- A banner in the magazine 300 €
- A banner on website 200 €
- Your logo on our website and a small presentation of your company 200 €
- Half page in the magazine 500 €
- A full page 800 €

### ADVERTISING FORMATS

The announcer needs to give us an advertising in high definition in format PDF or JPG with 5 mm overhang.

- A banner 20 x 4 cm
- Half page 21 x 14, 7 cm
- Full page 21 x 29,7 cm

### GENERAL SALES CONDITIONS

- Any order implies acceptance of our prices and our terms of sales
- All advertising will be considered only against order by the advertiser and contract duly completed and signed.
- The publisher reserves the right to refuse any advertising that is contrary to the policies of the publication
- Any advertising order implies that the included documents are legally to be reproduced and distributed for advertising purposes, and the information medium i.e. the publisher is exempted from any claim in this regard.
- Advertisers should provide all the elements for their advertisement.
- The bills are denominated in the name of the ad-

vertiser and will be sent to the advertiser

- The payment is made within 30 days after placement of the order. The publisher reserves the right to apply for settlement in cash, upon receipt of the invoice.
- For any payment made beyond 30 days, the publisher will charge premium rates which will be in law enforcement 921,442 of 31/12/1999 equal to one and a half times the regular rate, calculated on the amount of the outstanding surplus time.
- The advertising rates are exempt from VAT in accordance with the article 261-7-1b of the General Tax code. In case of violation of the terms of the contract, the amount will be increased by 15% as fixed penalty pursuant to Article 1228 Civil Code.