



**WASTE
EXPO
BRASIL**

October, 22-24 2024

Expo Center Norte - White Hall

São Paulo - Brazil

1:00 to 8:00 pm

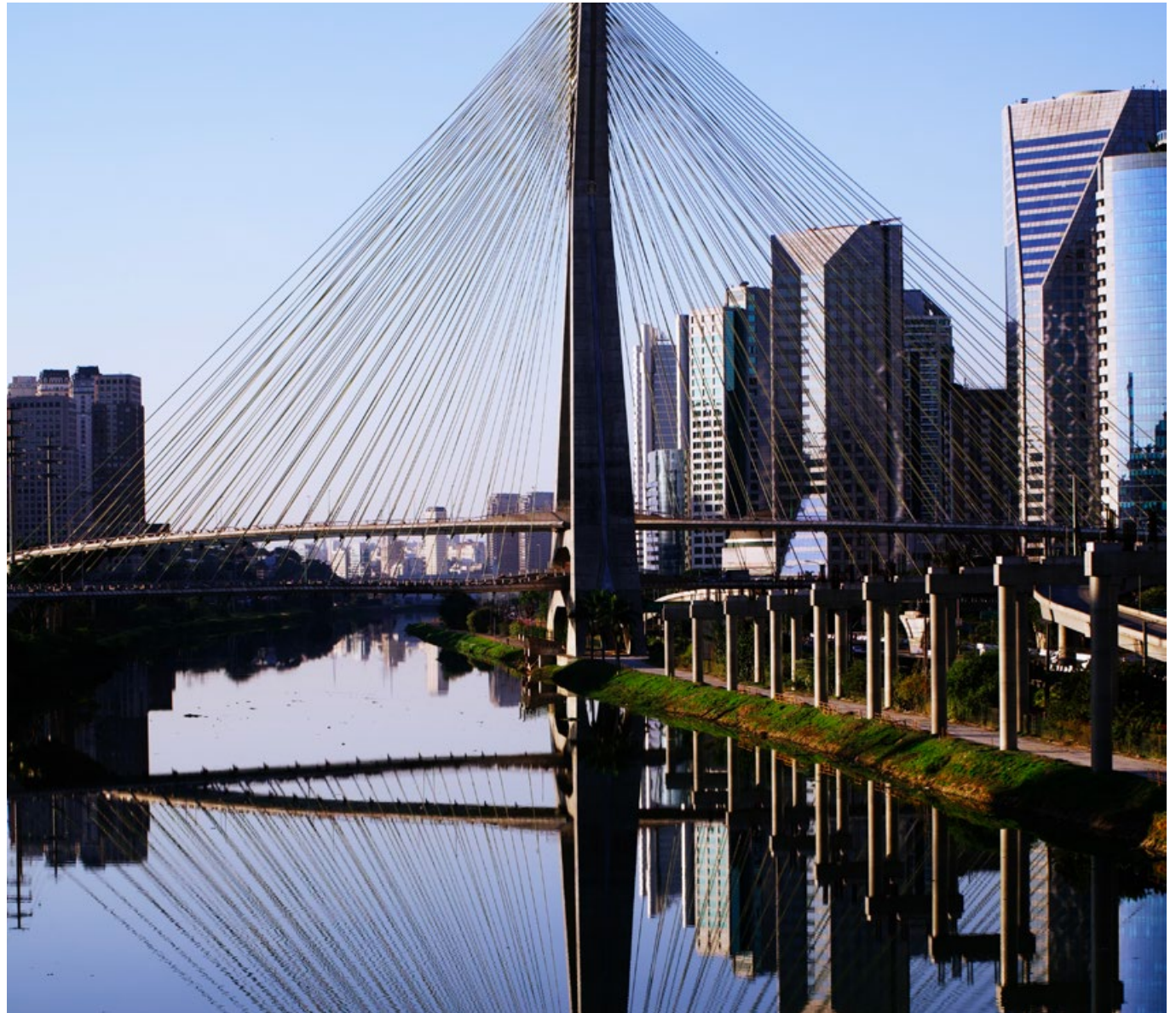
The largest and most complete trade show in Latin America regarding Integrated Solid Waste Management, Recycling, Public Cleaning, Urban Sanitation and Waste to Energy.



BRASIL

Brasil is well known for the Amazon rainforest, its carnival, beaches and greatest variety of plants, mammals and fish of any nation in the world, but the country is also appraised for being:

- Sixth largest country in terms of inhabitants with more than 215 million people
- 9th largest economy in the world and the second largest in the Americas
- Barn of the modern world to lead several different farming and for feeding alone around 10% of the world's population
- Home of the 3rd largest aircraft manufacturer and the major mining industries in the world
- 5th largest country in size, with 65 car factories and with an installed capacity of 4.5 mil vehicles per year



WHAT IS WASTE EXPO BRASIL?

The largest trade fair in Latin America solely focused on Solid Waste Management, Recycling, W-t-E and Public Cleaning.

The Event is also reference in environmental technologies and where high qualified professionals from all over the Continent meet global leading brands exhibiting the latest technologies in equipment, machinery, vehicles, and specific services for the industry.

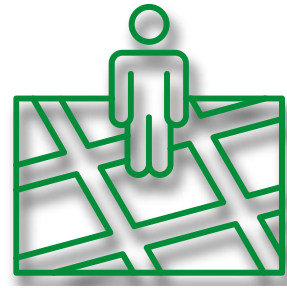
The International Fair is also a remarkable and the most important meeting point for entrepreneurs, specialists, technicians, private and public managers.



WHAT TO EXPECT FROM WASTE EXPO BRASIL 2025



+11,000 high-qualified visitors



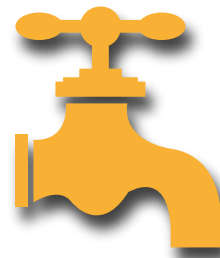
+20,000 sqm of area



+200 global leading exhibiting brands



Worldclass technical content through congress managed by relevant local and international associations



Co-located with FENASAN, Latin America's foremost relevant water and sewage treatment trade fair for 34 years



German Pavilion supported by German RETech, funded by the Federal Federal Ministry for Economic Affairs and Climate Action

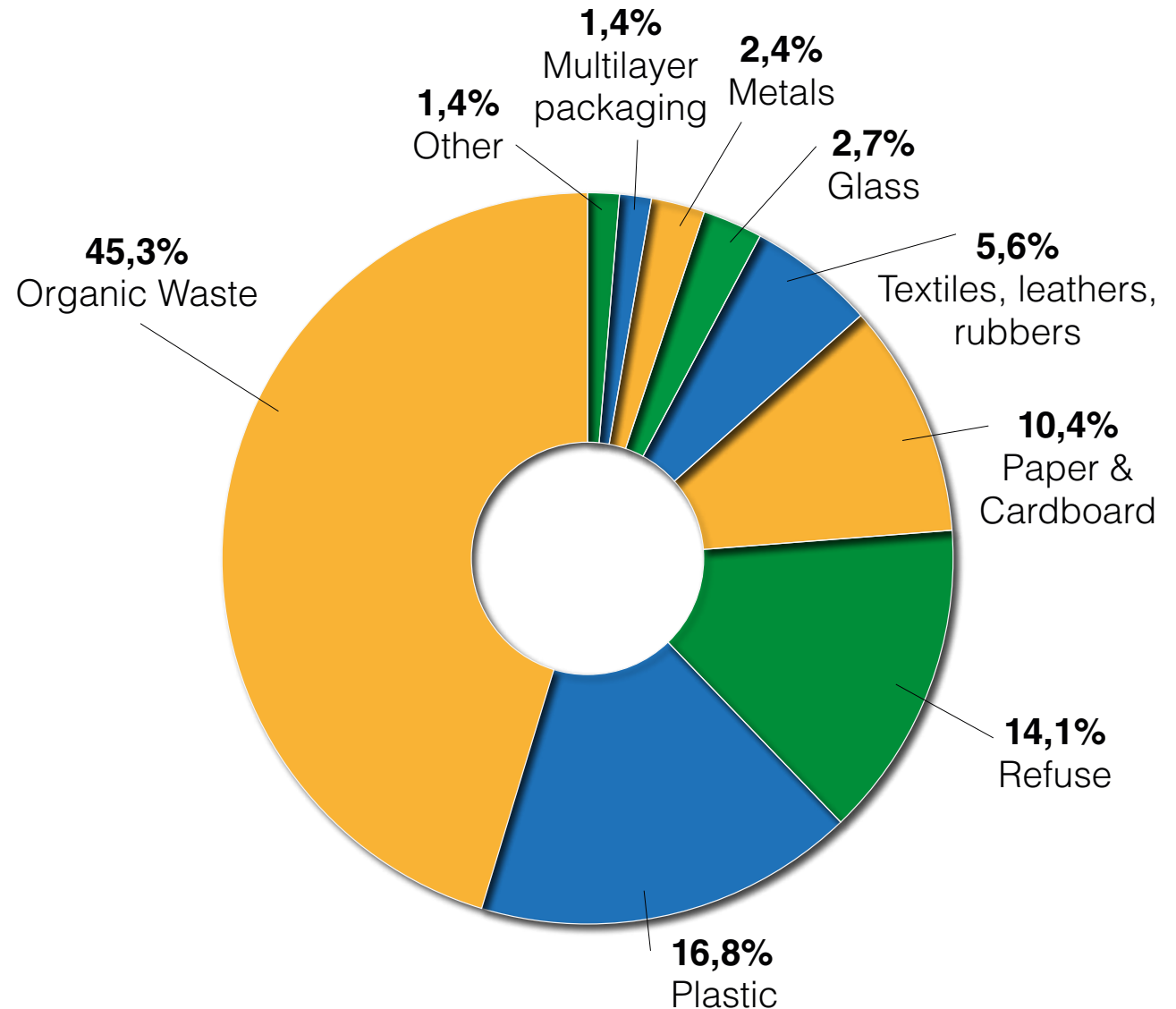
THE SOLID WASTE MANAGEMENT IN BRASIL

Brazil generates more than 211 thousand tons of urban solid waste per day or 77.1 million per year, resulting around 380 kg per inhabitant per year.

Although the “National Solid Waste Legislation” had officially started in October of 2014, many improvements still need to be made in the country. Recyclable materials valorization is a must, but there are relevant investments to be done within reverse logistics, sorting, treatment and reprocess useful materials.

With a robust retail chain and diversified industry with almost 220 million consumers and waste generators in one side, and with a vast technical and operational clear deficit in the other side, the Solid Waste Management in Brasil is a hidden gold pot to be yet found.

Average Gravimetric Composition of MSW in Brazil



THE SANITATION MARKET IN BRAZIL

The “Basic Sanitation Legal Framework” that came into force in 2020 foresees the universalization of water and sewage services by 2033. This frame in course opens doors for private companies seeking a safer and more prosperous environment to invest. The objective of the legal framework is to considerably reduce the number of people who do not have access to basic sanitation in the country, through foreign investments and privatizations.

Forecast Investments Destination by 2033



Drainage and Infrastructure for Sanitation



Sewage Management



Water Management



Waste Management and Waste-to-Energy Solution

USD 7 bn
1992 – 2020*

USD 34,7 bn
2022 – 2024*

* When the new Legal Framework was declared

* Forecast including privatizations



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Join the German Pavilion to get the benefit of up to 50% off your investment to discover this huge potential market that requires and consumes everything for Solid Waste industry.

Contact Office in Germany:

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Promotion



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