



## The 21<sup>st</sup> International Shoes & Leather Exhibition - Vietnam

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Incorporating



**International Footwear & Leather  
Products Exhibition – Vietnam**

***SewTech-Vietnam***

**Vietnam International Exhibition  
on Sewing Machinery**

**Saigon Exhibition & Convention Center (SECC)**

799 Nguyen Van Linh Parkway, Tan Phu Ward, District 7, Ho Chi Minh City

**10 – 12 / 7 / 2019**

### Organizer:



**Vietnam Leather, Footwear and  
Handbag Association (LEFASO VIETNAM)**



**Top Repute Co. Ltd.**

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### Endorser:

Ministry of Industry and Trade of Vietnam  
Ho Chi Minh City People's Committee  
Vietnam Chamber of Commerce and Industry

### Local Co-organizer:

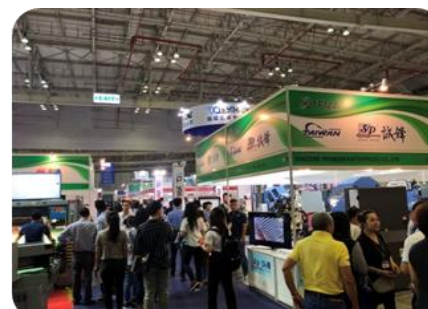
The Shoes & Leather Association of Ho Chi Minh City  
Hien Dat Exhibition & Trading Service Co., Ltd.

### Supporter:

Confederation of International Footwear Association

# POST SHOW REPORT

The 21<sup>ST</sup> INTERNATIONAL SHOES & LEATHER- VIETNAM- 2019 incorporating INTERNATIONAL FOOTWEAR & LEATHER PRODUCTS EXHIBITION - VIETNAM 2019 (IFLE 2019) and VIETNAM INTERNATIONAL EXHIBITION ON SEWING MACHINERY – VIETNAM 2019 (SewTech 2019) were successfully held at Saigon Exhibition and Convention Center (SECC) on 10-12 July 2019.



**Shoes & Leather- Vietnam 2019**, an ASEAN leading exhibition for footwear and leather industries had recorded **708** exhibitors from **34** countries and regions (including: Argentina, Australia, Bangladesh, Brazil, Cambodia, China, Egypt, Ethiopia, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Kenya, Korea, Malaysia, The Netherlands, New Zealand, Pakistan, Portugal, Russia, Singapore, Spain, Switzerland, Taiwan, Tanzania, Thailand, Turkey, Uganda, United Kingdom, USA and Vietnam) and attracted **10,253** trade visitors from **64** countries and regions engaging in a total area of **18, 000** sqm exhibition hall.

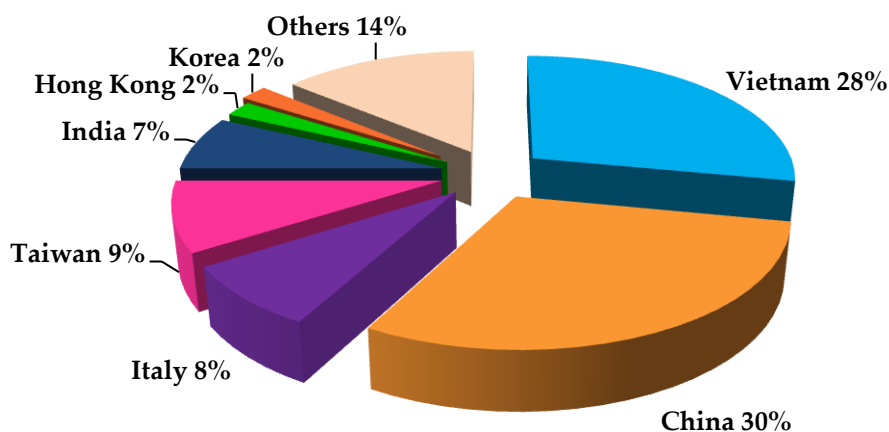


**Shoes & Leather- Vietnam 2019** has been playing a significant role in Vietnam's footwear and leather industry. There were 15 pavilions which came from Brazil, Hong Kong, India, Italy, Korea, Taiwan, Malaysia, Pakistan and Vietnam to participate in the exhibition.

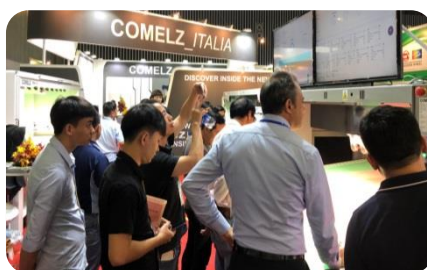
## Exhibitors Analysis

708 exhibitors came from 34 countries and regions

### Exhibitors Breakdown by Countries & Regions



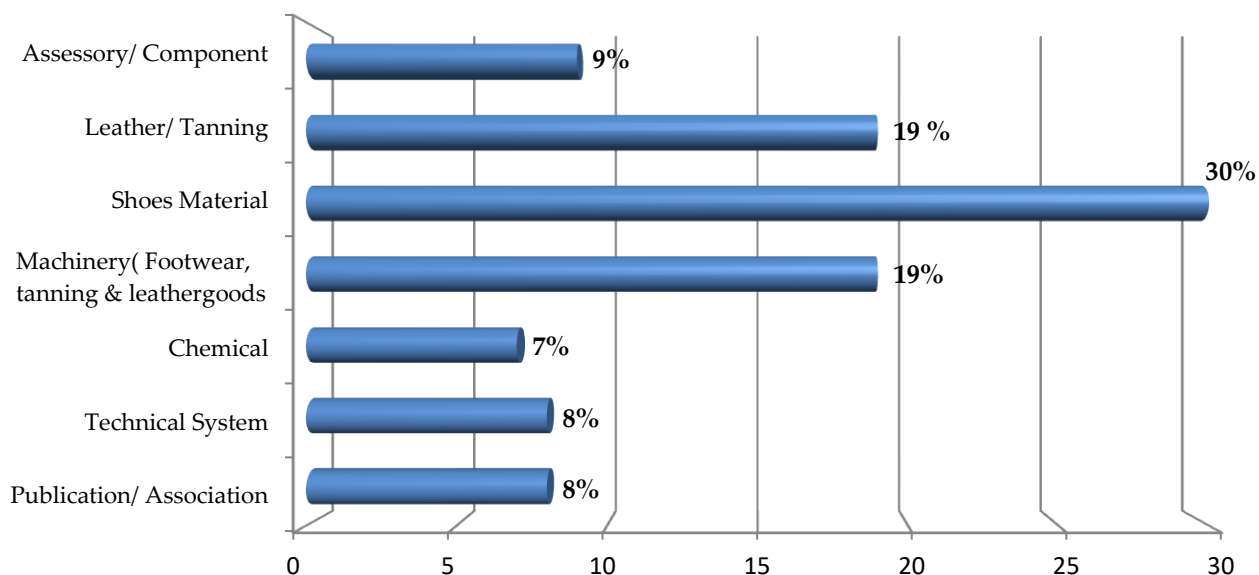
\*\* Others: Argentina, Australia, Bangladesh, Brazil, Cambodia, Egypt, Ethiopia, France, Germany, Indonesia, Japan, Kenya, Malaysia, The Netherlands, New Zealand, Pakistan, Portugal, Russia, Singapore, Spain, Switzerland, Tanzania, Thailand, Turkey, Uganda, United Kingdom and USA





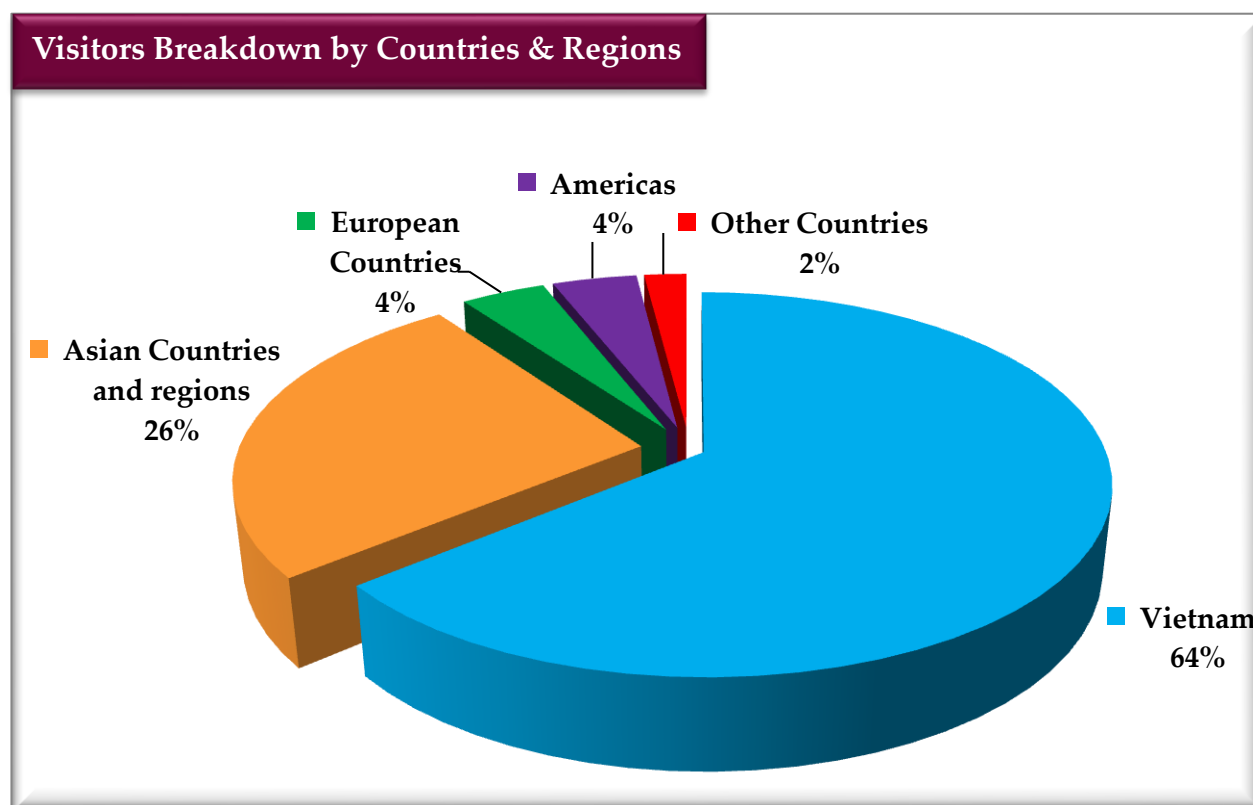
The majority exhibits are shoes materials (30%); raw hide & leather (19%) and machinery (footwear, sewing, tanning & leathergoods) (19%).

### Exhibitors Breakdown by Exhibit Profile



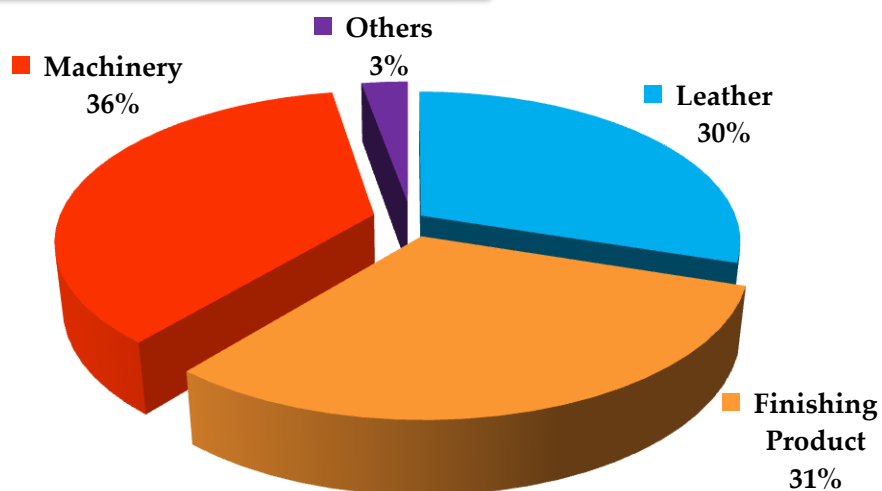
## Visitors Analysis

During the 3 days exhibition, **10,253** professional visitors from **64** countries and regions attended the exhibitions. 64% of them are local, and 36% are from foreign countries.

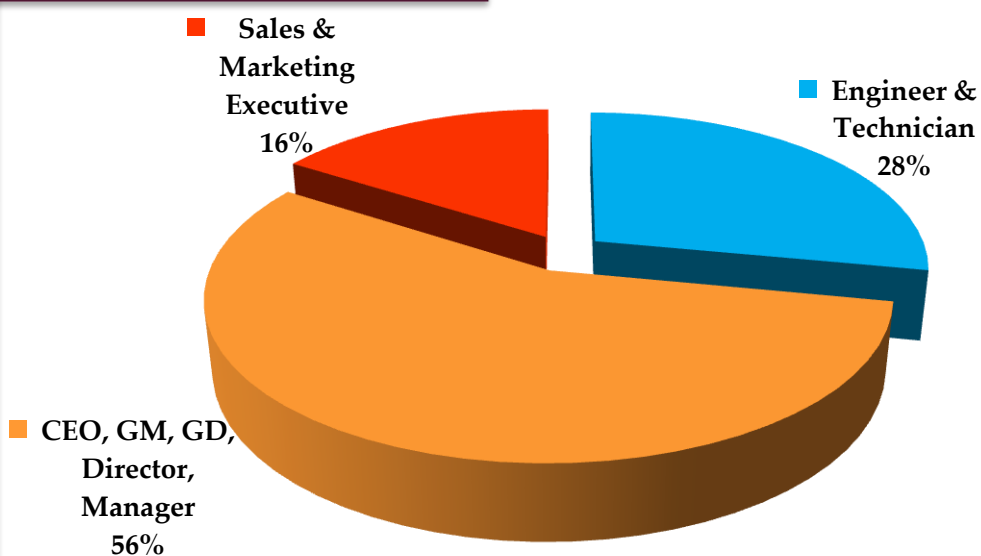


- Asian countries and regions: Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Israel, Japan, Jordan, Korea, Macau, Malaysia, Mongolia, Nepal, Pakistan, Philippines, Saudi Arabia, Singapore, Sri Lanka, Taiwan, Thailand and U.A.E.
- European countries: Armenia, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, The Netherlands, Turkey and United Kingdom
- Americas: Argentina, Brazil, Canada, Chile, Colombia, Mexico, Peru, USA and Venezuela
- Others: Angola, Australia, Dubai, Kenya, Madagascar, Mauritius, Morocco, Namibia, New Zealand, Nigeria, South Africa and Tunisia

### Visitors Breakdown by Industry



### Visitors by Position



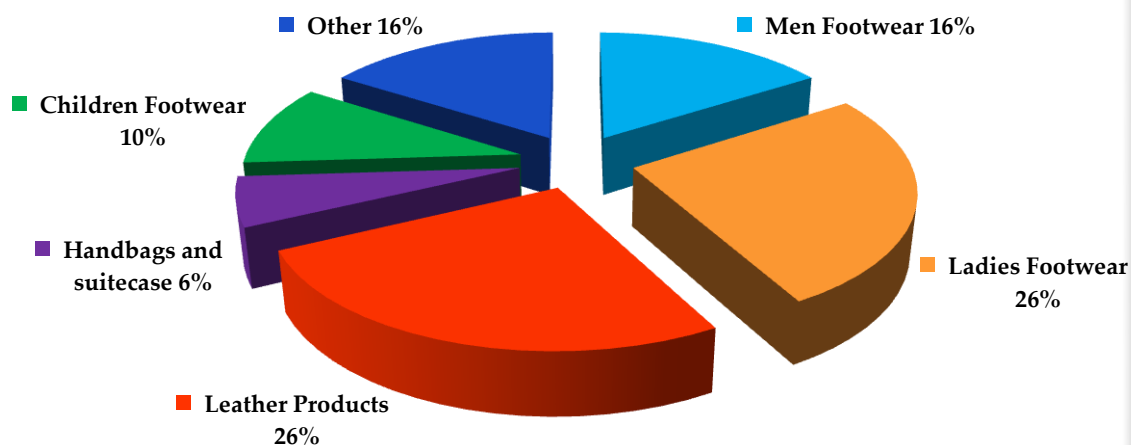
## Concurrent Events

### International Footwear & Leather Products Exhibition - Vietnam 2019 (IFLE - VIETNAM 2019)

Building and expanding the networking, initiating new business opportunities, and learning the innovation of the footwear industry are the premium objectives for visitors.

**IFLE - Vietnam 2019** is the platform for exhibitors to reach their target buyers. The range of exhibits is from ladies, men, and children shoes as well as leather goods coming from different Asian market.

IFLE Exhibitor Breakdown by Exhibit Profile





## Technical Seminar

Professional speakers from United Kingdom and Germany were invited to host a seminar during the exhibition at **Shoes & Leather – Vietnam 2019**. It provided a platform for speakers and audiences for sharing the latest information in the industry.

### 1. Topic: **Footwear Comfort Testing (Water Resistance and Breathability)**

Presented by: Mr. Peter Allen, CEng MIMechE/ Diversional Manager of Engineering Division- SATRA Technology, UK

### 2. Topic: **Production Efficiency Systems (Their Contribution to Profitability, Quality And Sustainability)**

Presented by: Mr. Ollie Chandler, Business Manager of SATRA's Quality Services Department

### 3. Topic: **Forecast on Colors/ Looks/ Materials And General Trends For Spring/ Summer 2020**

Presented by: Dr. Claudia Schulz, Trend expert from Modeurop







Looking forward to seeing you again on **14-16 July 2021**

For more details, please visit [www.toprepute.com.hk](http://www.toprepute.com.hk) or contact us:

Organizer:



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